

American Legion Auxiliary Department of California

2022-23 Children and Youth Program March Bulletin



Hello Everyone!

Children and Youth Month is just around the corner! During the month of April, American Legion Auxiliary members celebrate America's children and youth, especially children of our veterans and military. This Chairman hopes that Units are working with their American Legion Families to plan an activity or event that supports youngsters in their communities. Please post pictures of your events on the National Children and Youth Facebook page at https://www.facebook.com/groups/ALAChildrenandYouth/, and email them to this Chairman, as well. Please remember to obtain written permission from anyone (both children and-adults) before publishing photos to any form of media. For your convenience an ALA Permission to Use Photographs/Videos Form is attached to this bulletin.

It is hoped that you will also celebrate the Military Child during the month of April. Be sure to wear your purple glasses, a purple Tee or purple scarf to honor these kids on **April 15th**, which is **Purple Up! Day for Military Kids!** Why purple? It is the combination of Army green, Coast Guard blue, Air Force blue, Marine red, Navy blue, and Space Force blue. And remember to include **I'm A Hero 2** stickers when presenting your military children their goodie bags! The sticker template will be found on the National website under Children and Youth.

Please keep searching in your communities for youngsters under the age of 18 who have performed a specific good deed or heroic act of physical valor and nominate them for a **Youth Hero or Good Deed Award**. Kudos to the California Units that have obtained awards for children in their communities this year!

The 2022-23 year has flown by and a glance at the calendar reminds us that year-end reports are due as follows: **Unit report to District by Friday, April 14, 2023; District report to Department by Monday, May 1, 2023.** CY Chairmen are encouraged to include a supplemental report, as this Chair is really looking forward to reading about your wonderful work in this program! Hopefully, some of the outstanding accomplishments that you share will find their way to into my Convention and National Western Division reports!

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"The failure to invest in youth reflects a lack of compassion and a colossal failure of common sense."

— Coretta Scott King



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